



climate

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VISION

A climate-resilient and zero-carbon world, powered by renewable energy.

PRIORITIES

1. Drive platform to engage non-state actors—including businesses, cities and states—to encourage national governments to increase the ambition of their national targets (NDCs) by 2020 (see below).
2. Ramp up corporate adoption and implementation of science-based climate targets.

SIGNATURE PROJECT: Climate Action Platforms

Four days after President Trump announced his intent to withdraw the US from the Paris Agreement in June 2017, more than 1,000 businesses, investors, mayors, governors, attorneys general, universities, and colleges released a [public statement](#) stating that they are “still in” on the Paris Agreement and will ensure the US remains a global leader in reducing emissions. To date, this is the largest cross-section of the US economy mobilized in pursuit of climate action. Building on our work with businesses and cities, WWF—along with several other groups and individuals—was at the heart of convening this coalition. Since June 5, We Are Still In signatories have nearly doubled to 2,300 and represents the largest cross-sectoral group in support of continued U.S. climate action. Together, signatories represent more than 130 million Americans from all 50 states, and collectively account for more than \$6 trillion of the American economy.

Since the US elections in November 2016, WWF has put considerable effort into keeping this country in the Paris Agreement. [More than 1,000 US businesses and 235 university presidents have signed the Low-Carbon USA statement](#), calling on the Trump administration and Congress to support the Paris Agreement and accelerate low-carbon policies at home. In April 2017, WWF mobilized thousands to participate in the [People’s Climate March in Washington, DC](#) and [satellite marches](#), demonstrating the breadth of the climate movement in America. In May 2017, WWF & Ceres led an effort to encourage CEO-level outreach to the White House as a final decision on US involvement in the Paris Agreement loomed ahead of the G7 meeting.

Hundreds of companies now support the [Renewable Energy Buyer’s Alliance \(REBA\)](#), making significant progress towards meeting the group’s goal to achieve at least 60 gigawatts of clean power by 2025. In addition, 65 companies now support the [Corporate Renewable Energy Buyers’ Principles](#). REBA is now looking to scale its platform and impact in key energy economies, beginning with India, Mexico, and China.