



## VISION

Achieve biodiverse, productive and resilient ocean ecosystems that meet the needs of people and nature.

## PRIORITIES

1. Connect communities, governments, and industry with the right tools to secure a sustainable future for the world's fisheries.
2. Drive action to conserve and effectively manage vulnerable coastal and marine ecosystems (see below).

### SIGNATURE PROJECT: Increasing Mangrove Cover

Human well-being in the coastal tropics is clearly tied to the fate of mangrove ecosystems and coastal wetlands. With a strong body of evidence pointing to important climate change mitigation potential, coastal protection advantages, and fisheries provisions from developed intact forest, there are strong arguments globally, nationally and locally for conserving and restoring mangroves.

With 67% of mangroves lost or degraded to date, and an additional 1% being lost each year, mangroves are at a risk of being destroyed altogether. Coastal development and aquaculture have been prioritized over the health and existence of mangrove ecosystems for decades, and this issue continues to persist today.

In response, WWF has partnered with other leading NGOs to create The Global Mangrove Alliance, which is guided by the idea that a coordinated effort across sectors and geographies will accomplish more, faster. By accelerating existing work to protect and restore mangroves, while also funneling significant new global investment into projects that help us restore mangrove cover by 20 percent by 2030, we can improve the well-being of millions while revitalizing critical coastal ecosystems. In working toward these goals, the Alliance seeks to deliver on several other important objectives, including increasing the resilience of coastal communities to climate change impacts, mitigating climate change through protection and restoration of mangroves, sustaining biodiversity, and improving food security and the well-being of those living in coastal communities.