

## **World Wildlife Fund Polar Bear Adventure Sweepstakes Official Rules**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** World Wildlife Fund Polar Bear Adventure Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia, but excluding Florida who are at least eighteen (18) years old at the time of entry. Employees of World Wildlife Fund (the "Sponsor"), Natural Habitat Adventures, ePrize, Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void in Florida and where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsor:** World Wildlife Fund, 1250 24th St. NW, Washington, D.C, 20037.  
**Administrator:** ePrize, Inc., One ePrize Drive, Pleasant Ridge, MI 48069.

**3. Timing:** The Sweepstakes begins on May 15, 2013 at 12:00 a.m. Eastern Time ("ET") and ends on June 30, 2013 at 11:59 p.m. ET (the "Promotion Period"). Sponsor's computer is the official time-keeping device for the Sweepstakes.

**4. How to Enter:** During the Promotion Period, visit [www.worldwildlife.org/sweepstakes](http://www.worldwildlife.org/sweepstakes) and follow the links and instructions to complete and submit the registration form including a valid home address. You automatically will receive one (1) entry into the Sweepstakes. Limit: You may enter one (1) time during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than one (1) entry by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

**5. Grand Prize Drawing:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winner are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winner from all eligible entries received during the Promotion Period, on or around July 8, 2013. The potential winner will be notified by email or phone. Except where prohibited, the potential winner (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release ("Declaration") and may be required to sign additional documents provided by Sponsor all of which must be received by Administrator, within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. In the Declaration, the winner will be required to provide his or her complete home address, age, and Social Security Number. Sponsor will use this information to issue a form 1099 to winner for the 2013 tax year based on the actual retail

value of the prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration within the required time period, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential winner is disqualified for any reason, Sponsor will award the prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded.

**6. Prize: ONE (1) GRAND PRIZE:** A trip for winner and a guest on a "Classic Polar Bear Adventure" provided by Natural Habitat Adventures. Complete tour description, including all elements provided, is available at <http://www.nathab.com/polar-bear-tours/classic-polar-bear-expedition/>. In addition, prize package will include round-trip, coach-class air transportation for two (2) from a major airport near winner's home (as selected by Sponsor in its sole discretion) to Winnipeg, Canada. Winner must select one (1) of the six-day trips (based on availability) in 2013 or prize will be forfeited. Winner must select and book his/her trip no later than September 1, 2013. Winner may upgrade his or her trip to any of the other Polar Bear trips offered by Natural Habitat Adventures listed at <http://www.nathab.com/polar-bear-tours/>; winner however will be responsible for the difference in cost associate with an upgraded trip. Natural Habitat Adventure trips do not include the following: passport fees, alcohol, optional activities, meals or anything else not listed on the itinerary described at <http://www.nathab.com/polar-bear-tours/classic-polar-bear-expedition/>.

If winner is a minor (as determined by his/her state of residence), winner's guest must be winner's parent/legal guardian. Winner may bring his or her minor child (age twelve or older) but will be required to complete required paperwork on behalf of minor as applicable. Travel companions must execute liability/publicity releases prior to issuance of prize documents. Restrictions, conditions and limitations may apply. Winner and travel companion are solely responsible for obtaining valid passports and any other documents necessary for international travel. All participants must sign the terms & conditions and booking forms provided by Natural Habitat Adventures (NHA) upon booking their trip. Winner will be contacted by NHA and must communicate directly with NHA to ascertain availability and reserve the trip.

Air travel to Winnipeg, Canada must be round-trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to availability. Travel is subject to the terms and conditions set forth in this Promotion, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the sole responsibility of winner. Approximate Retail Value ("ARV"): \$11,990. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value. Prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the prize (or a component thereof) for one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning the prize depend on the number of eligible entries received during the Promotion Period. Total ARV of all prizes: \$11,990.

**7. Release:** By receipt of any prize, winner agrees to release and hold harmless Sponsor, Natural Habitat Adventures, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

**8. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes the winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**9. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**10. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**11. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2)

any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**12. Entrant's Personal Information:** Information collected from entrants is subject to Sponsor's Privacy Policy <http://www.worldwildlife.org/item6628.html> and to Administrator's Privacy Policy <http://www.eprize.com/privacy-policy>.

**13. Winner List:** For a winner list, visit <http://bit.ly/10gxiaL>. The winner list will be posted after winner confirmation is complete.

© 2013 ePrize, Inc. All rights reserved.

**World Wildlife Fund Polar Bear Adventure Sweepstakes**  
Abbreviated Rules

**ABBREVIATED RULES for Print (mailing)**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 YEARS OR OLDER. VOID IN FL & WHERE PROHIBITED. Sweepstakes ends 6/30/13. For Official Rules, prize descriptions and odds disclosure, visit [www.worldwildlife.org/sweepstakes](http://www.worldwildlife.org/sweepstakes). Sponsor: World Wildlife Fund, Inc., 1250 24th St. NW, Washington, D.C, 20037.

**Abbreviated rules for online Ads – Banner**

NO PURCHASE NECESSARY. Ends 6/30/13. To enter and for Official Rules, visit [www.worldwildlife.org/sweepstakes](http://www.worldwildlife.org/sweepstakes).

**Abbreviated Rules for online Ads – Not a Banner**

NO PURCHASE NECESSARY. Open to legal residents of the 50 United States (D.C.) 18 years or older. Ends 6/30/13. To enter and for Official Rules, including odds, and prize descriptions, visit [www.worldwildlife.org/sweepstakes](http://www.worldwildlife.org/sweepstakes). Void in FL & where prohibited.